

**ROP DISPLAY**

Unit Name	Columns (Inches)	Depth (Inches)
Full Page	6 (10.87)	21.00
1/2 Page Horiz	6 (10.87)	10.5
1/4 Page Horiz	6 (10.87)	5.00
1/8 Page Banner Ad	6 (10.87)	2.5
1/2 Page Vert	3 (5.375)	21.00
1/4 Page Vert	3 (5.375)	10.00
1/8 Page Square	3 (5.375)	5.00
1/16 Page Horiz	3 (5.375)	2.5
1/6 Page Vert	2 (3.542)	10.00
1/12 Page	2 (3.542)	5.00
1/24 Page Square	2 (3.542)	2.5
1/24 Page Vert	1 (1.708)	5.00
1/48 Page	1 (1.708)	2.5
Double Truck	12 (22.38)	21.00
Spadea Front	3 (5.375)	17.00
Strip Ad	6 (10.87)	2.5

  

COL.	INCHES
1	1.708
2	3.542
3	5.375
4	7.208
5	9.042
6	10.87

**ROP  
PAGE SIZE:**  
6 COL (10.875" WIDE)  
X 21 INCHES DEEP

**CLASSIFIED DISPLAY**

COL.	INCHES
1	1.6875
2	3.52
3	5.36
4	7.2
5	9.04
6	10.875

**CLASSIFIED  
PAGE SIZE:**  
6 COL (10.875" WIDE)  
X 21" DEEP

**DIRECTORY**

Unit Name	Width(Inches)	Depth(Inches)
1x1	1.7083	1.00
1x1.5	1.7083	1.5
1x2	1.7083	2.00
1x3	1.7083	3.00
1x4	1.7083	4.00
2x2	3.5417	2.00

Advertising Deadlines:

For Insertion:	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Space & Copy	4PM Thu.	4PM Fri.	4PM Mon.	4PM Tue.	4PM Wed.	4PM Thu.	4PM Thu.
Camera Ready	4PM Fri.	4PM Mon.	4PM Tue.	4PM Wed.	4PM Thu.	4PM Fri.	4PM Fri.